



You too can be an  
**everyday hero**

**2003 CFC Kickoff  
 September 17**

Mark your calendars for the First Annual Heartland CFC Kickoff. Federal employees are invited to the Illus W. Davis Civic Mall from 11:30 to 1:00, September 17, to participate in a "city-wide" CFC kickoff. The festivities will include notable speakers, a military flyover, charity display booths, games, music and prize drawings. For \$5 you receive a box lunch, CFC T-shirt and a chance to win local hotel stays.

The 2003 CFC Kickoff is not a fundraiser, but an opportunity to energize federal employees and military personnel for the upcoming CFC season. In addition, the event will provide exposure for the many charities seeking assistance. Furthermore, it will strengthen the public's awareness of the commitment and generosity of the federal community and military personnel and will certainly support this year's theme of "Everyday Heroes".

See your CFC Agency Campaign Coordinator today for tickets.



**A Word from the CFC Co-Chairmen**

**A Message from Brad Scott**

Since September 11th, in the many months following, heroes have rightfully returned to the forefront of our public consciousness. We have images etched in our memory of firefighters racing into burning buildings moments before their collapse, of police officers shepherding World Trade Center employees out of harms way, and of tens of thousands of the men and women of our nation's Armed Forces serving in harms way to protect us and the liberty we cherish so dearly. All of these people are indeed heroes about whom our children and generations to come will read in the annals of history.

But I have personally witnessed another form of heroism in my time serving as Regional Administrator of the GSA Heartland Region. I have seen my Associates in the Heartland Region and federal employees throughout the Kansas City Metropolitan Area time and again answer the call for charity and generosity towards the less fortunate, responding to distress beacons from those in need from their heart and their pocketbook in record numbers. All of you, when you place the welfare of others ahead of yourself, you engage in acts of heroism. You are the everyday heroes upon which the fate of millions across this country and around the world, including the aforementioned "history book" heroes, depends. *(continued on back)*



Phil Vaughn, President of the National Association of Letter Carriers and Brad Scott, Regional Administrator for GSA spend time with the children at the 601 Corporate Kids Child Care Center.

**A Message from Phil Vaughn**

Hello, my name is Phil Vaughn, Sr., President of the National Association of Letter Carriers, Branch 30, Kansas City, MO.

This note has a dual purpose. First, to thank the CFC Campaign Committee for affording me the opportunity to serve as last years CFC Campaign Labor Co-Chair for the year (2002). As well as the honor and privilege to serve as the 2003 Labor Co-Chair. I count it as a joy to serve in such a humble capacity. Secondly, I would like to thank God for each of you and for your role played in the story of success of the Heartland CFC Campaign - a much needed campaign. As a direct result of your participation last year's campaign total raised was \$2,587,762 which resulted in \$163,944 or 6.76% increase over 2001. *(continued on back)*

## Upcoming Events

Mark your calendars - raise funds for worthy causes and have fun!

### **CFC Golf Tournament** **Oct. 13**

Chapel Ridge Golf Course, Lee's Summit, MO. Participate in your agency's golf tournament. Winners will advance to the CFC golf tournament which includes a 4-person scramble, special event holes/contests, prizes and raffle. Contact Bob Koczanowski for more information (816) 926-7347.

## Why Should I Give to the CFC?

Your gift improves the quality of life for you and your neighbors. You have access throughout your lifetime to the thousands of vital health and social services not supplied, or only partially covered, by government sources. These services stabilize lives, arrest social problems, encourage productivity, and increase the resources and prosperity of the entire community, our nation, and overseas.

## Success Stories



Read stories on how your gifts have helped others. Go to Success Stories on the website listed below:

[www.heartlandcfc.org](http://www.heartlandcfc.org)

## Next Issue

- Highlights from the CFC Kickoff
- CFC Golf Tournament Information
- Donor Recognition Levels
- Success Story: Your CFC Donations at Work
- CFC Facts & Information
- Filling Out Pledge Cards



## CFC Chairmen believe in Everyday Heroes

*(Brad Scott's message continued)*

This is the essence of the 2003 Combined Federal Campaign (CFC) and its theme, "Everyday Heroes". The annual CFC drive is perhaps the simplest way for you to contribute to any of the hundreds of local, national, and international charities listed in this booklet. It is made even easier when you make contributions through the payroll deduction plan. Deductions, which are tax deductible, begin on January 1, 2004 and continue for one year. I urge you to participate in our campaign to make a positive impact on lives here at home and across the globe.

Our campaign would not be possible without the partnership of the Heart of America United Way (HAUW). HAUW has utilized its expertise to plan, promote, and carry out the Heartland CFC for over 20 years without charging any fee beyond pre-approved expense reimbursement. No donations are given to HAUW unless specifically designated like any other charity. They provide a critical service to Kansas City and any contributions can be designated to them to aid in meeting their mission. HAUW manages the CFC to be of support to the federal community and those in need. I would like to express the sincere gratitude of the Heartland federal workforce as HAUW enters its third decade of service.

I also thank you for your past heroism and in anticipation of your involvement in the 2003 Heartland Combined Federal Campaign. Your generosity is truly an inspiration to me and all who are touched by it. We can all be "everyday heroes".

*(Phil Vaughn's message continued)*

It is once again I solicit your help and your prayers not just to meet the number mentioned above but to beat that number. Here is what it is all about. I am making my annual commitment and contribution once again to the Heartland CFC Campaign. I am asking you to join me collectively. I am asking you because I believe people really want to help where help is needed. The only reason they do not is because often times they have not been asked. Now is a good time for your dollars to match mine and collectively we can make a difference in our communities and the lives of those who are less fortunate than us.

As a Postal Employee, I take great pride in the fact that Letter Carriers and the U. S. Postal Service has bonded our nation together for over 228 years. I also take pride in the fact that federal employees like you and I have made and is currently making a difference in our communities through the agencies that the CFC supports.

The Heartland CFC Campaign has been successful through the years because both management and labor realizes that this campaign is a people campaign. People meeting the needs of people.

Thank you in advance for joining in with me to meet the needs that plague us. Thank you for being the heartbeat of this much needed campaign and remember "coming together is the beginning, working together is progress, staying together is success."

Yours in Unionism, Phil Vaughn



## Enter to Win a Cruise

The Heartland Combined Federal Campaign will be giving away a Caribbean Cruise Getaway. Three finalists will be picked by random drawing at the end of the campaign. Finalists will be invited to participate in the final drawing at the CFC Victory Breakfast on December 11th. For more information and to enter, see your CFC Catalog. Sponsored by Geico Direct Insurance and Cruise One.